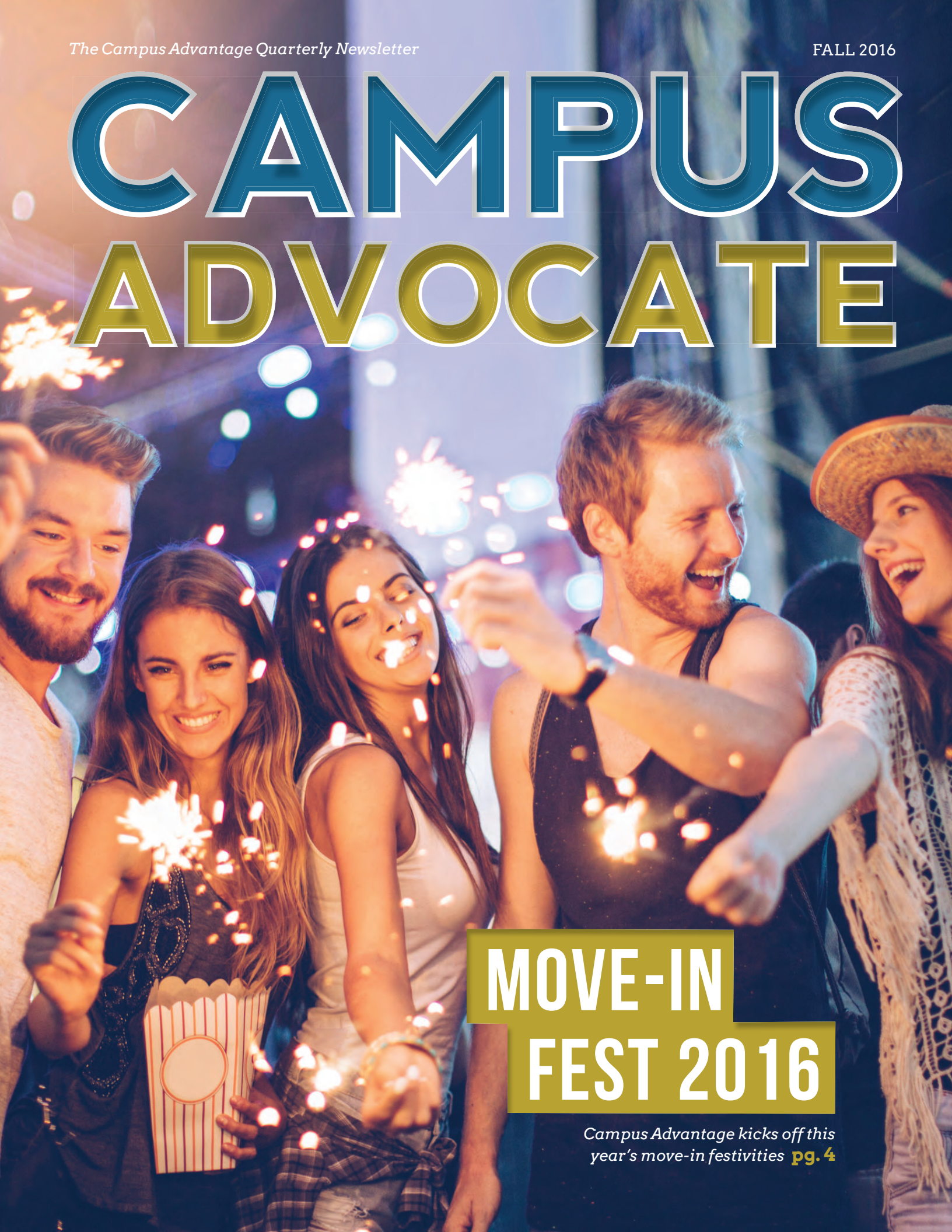


# CAMPUS ADVOCATE



**MOVE-IN  
FEST 2016**

Campus Advantage kicks off this year's move-in festivities **pg. 4**

**CAMPUS ADVOCATE**  
**FALL 2016**

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# CA MOVE-IN FEST 2016



# MOVE-IN FEST 2016

CAMPUS ADVANTAGE PROPERTIES KICK OFF THIS YEAR'S MOVE-IN FESTIVITIES.

Each year, employees throughout the student housing industry embark on a somewhat stressful, but definitely exciting time of year: move-in season. To keep spirits up and to welcome new residents to their communities, Campus Advantage creates a theme each year to get on-site staff excited and residents immediately feeling the sense of community that sets Campus Advantage apart from other student housing providers. This year's move-in was no different, and with a music festival theme, Move-In Fest 2016 kicked off to much excitement and even more creativity.

This year's theme was chosen after all Campus Advantage employees were invited to submit theme ideas and vote on their favorite submissions. By far, a music festival theme was the winner and called out the Campus Advantage roots of being located right here in the live music capital of the world. On-site staff took the initial theme even further by creating flower crown stations, photo booths, decorations, and more to bring Move-In Fest to life.

The fun doesn't stop after move-in, and we look forward to kicking off the renewal season with just as much excitement. As the festival continues, residents can get special early-bird pricing the earlier they

**ON-SITE STAFF TOOK THE INITIAL THEME EVEN FURTHER BY CREATING FLOWER CROWN STATIONS, PHOTO BOOTHS, DECORATIONS, AND MORE.**

sign, and we expect to see a lot of fun tie-ins to the theme as October nears. Good luck to everyone as you settle in to the new leasing year, and we can't wait to see what's in store.

# PROPERTY SPOTLIGHT: MILLENNIUM



## QUICK FACTS

**LOCATION:**  
*Norman, OK*

**UNIVERSITY SERVED:**  
*University of Oklahoma*

**UNITS:**  
196

**BEDS:**  
696



## MILLENNIUM

INSPIRED STUDENT LIVING

### PROPERTY SPOTLIGHT: MILLENNIUM

In November 2015, Campus Advantage took over management of Millennium in Norman, OK, a 696-bed property that serves the University of Oklahoma. The upscale property is located one mile from campus and offers a resort-style pool, outdoor TVs, balconies or patios for each apartment, and more. In recent months, the site team has worked diligently to deliver first-class customer service and is on a first-name basis with every resident, an accomplishment that is not overlooked. The leasing team's hard work resulted in 58.49% of residents renewing, and they were able to lease up to 96% for the 2016-17 year. We look forward to seeing more from the team at Millennium in the coming year!

Learn more about Millennium at [millenniumok.com](http://millenniumok.com)!

# RESLIFE



## CAMPUS ADVANTAGE DONATES \$200,000 TO RELAY FOR LIFE

In 2013, Campus Advantage became a National Corporate Team Partner with the American Cancer Society's Relay For Life. Since then, thanks to staff and residents of Campus Advantage, we have contributed over \$200,000 to truly make a difference in the fight against cancer. Just ask one of the nearly 14 million cancer survivors who will celebrate another birthday this year!

## WE HAVE CONTRIBUTED OVER \$200,000 TO TRULY MAKE A DIFFERENCE IN THE FIGHT AGAINST CANCER.

At these events, Relay For Life teams camp out overnight and take turns walking or running around a track or path. These events are up to 24 hours long, and because cancer never sleeps, each team is asked to have at least one participant on the track at all times. We are so thankful to all of our residents, team members, and supporters who have helped us to make such a big difference for an important cause!



# CAMPUS ACADEMY

## FINDING THE CORNERSTONE OF EMPLOYEE TRAINING

To better serve the training needs of the company's dispersed teams, the Department of Employee Engagement and Training elected to move away from its previous learning management system (LMS) and partner with the nationally known company, Cornerstone OnDemand. Cornerstone OnDemand is a leader in cloud-based applications for talent management, with solutions to help organizations recruit, train, manage, and connect their employees, empowering their people and increasing workforce productivity. Cornerstone OnDemand's services are used by national companies such as Walgreens and Hyatt, and several colleges and universities across the country.

This new platform, which we are calling the "Campus Advantage Academy," rolled out April 1 with additional tools and resources added constantly to better support our employees. As the department continues to build out the new LMS, Campus Advantage employees are able to utilize the Campus Advantage Academy for its prime function of

hosting and reporting on detailed and robust onboarding and learning curriculums for each employee, as well as training plans for those who are looking to advance to a new role in the future. Content experts from across the company are collaborating with Kelly Vickroy, Director of Employee Engagement and Training, to create intentional and interactive training courses and documents to ensure employees have all of the tools and knowledge they need to be successful.

In addition, employees will have access to a companywide, customizable employee profile directory as well as community groups where they will be able to engage and collaborate with employees from across the company on projects, best practices, and spreading mojo.

If you have any suggestions on ways you would like to see the Campus Advantage Academy better serve your needs as an employee, please share your valued feedback by emailing Kelly Vickroy at [kvickroy@campusadv.com](mailto:kvickroy@campusadv.com).

BURNHAM 310



FIRST STREET PLACE



# WELCOME TO THE FAMILY

## CAMPUS ADVANTAGE WELCOMES SEVEN NEW PROPERTIES

### FIRST STREET PLACE (LIVEFIRSTSTREET.COM)

Just steps from East Carolina University, First Street Place offers students a recently upgraded option with incredible amenities, and now the award-winning Students First™ program.

- East Carolina University
- 288 beds

### DEACON PLACE (DEACONPLACEWAKE.COM)

Opening in fall 2017, Deacon Place offers residents an off-campus option that is unmatched in the Winston-Salem market.

- Wake Forest University
- 328 beds

### LAFAYETTE PLACE (LIVELAFAYETTEPLACE.COM)

Serving students at Ole Miss since 2009, Lafayette Place is bringing Campus Advantage back to Oxford, Mississippi.

- University of Mississippi
- 366 beds

### FOUNDER'S HALL

Founder's Hall is an on-campus residence hall serving the University of Advancing Technology in Tempe, Arizona since 2006.

- University of Advancing Technology
- 260 beds

### BURNHAM 310 (BURNHAM310.COM)

Burnham 310 is a high-rise community serving both students and young professionals steps away from parks, restaurants, and some of the trendiest shopping in Champaign.

- University of Illinois at Urbana-Champaign
- 437 beds

### THE MILLS AND UNIVERSITY DOWNTOWN

These two new properties join our portfolio after a successful engagement by the owner last fall to conduct feasibility studies for new developments in Florida and Tennessee. The Mills is in Keene, New Hampshire and University Downtown is in Durham, New Hampshire.

- University of New Hampshire and Keene State College
- 365 beds combined



LAFAYETTE PLACE



# CAMP CA

## CAMPUS ADVANTAGE HOSTS CAMP CA: BRING YOUR KIDS TO WORK DAY

Earlier this month, Campus Advantage decided to liven things up in the office and give our employees' children a chance to see all the great things their moms and dads do when they go to work with the first inaugural CAMP CA: Bring Your Kids to Work Day.

The corporate team welcomed our newest (and youngest) employees for a day with a full schedule of fun activities, including an office scavenger hunt, a

nature walk, arts and crafts, yoga and dance time, fort-building, and more. The kids had a great time, with many of them begging mom/dad to come back to work with them the next day!

Many thanks to everyone who made this great event possible, and for all the Campus Advantage parents for letting us spend the day with your kids (it looks like they get their awesomeness from their parents).



# CELEBRATING ANNIVERSARIES

## ANNIVERSARIES

### 10 YEARS

*Ashley Deli  
Robert Brown*

### 5 YEARS

*Stephen Burns  
Christopher Shoaf  
Nadia Smith*

## 2 YEARS

*Lauren Anderson  
Jackie Grant  
Robert Lively  
Bianca Thomas  
Tassion Wicks  
Alexandra Castanon  
Heath Oltman  
John Rose  
Brad Douglas*

*Kathryn Engelmaier  
Jorge Puentes  
Charles Harrison  
Christine Shorter*

## AVAILABLE POSITIONS AT CAMPUS ADVANTAGE

We are always looking for bright new members to add to our team. See below for open positions at both our corporate and property levels. For more information, please visit [www.campusadv.com/careers](http://www.campusadv.com/careers).

### CORPORATE OPENINGS

Operations Specialist	Corporate - Austin, TX (flexible)
Director of Asset Management	Corporate - Austin, TX
HR Assistant	Corporate - Austin, TX
Sr. Executive Assistant	Corporate - Austin, TX

### ON-SITE OPENINGS

Assistant Property Manager	The Marq in Milwaukee, WI
Bookkeeper	Founder's Hall in Tempe, AZ
Leasing Manager	Arcadia Student Living in Charlotte, NC
Leasing Manager	Broad Street Commons in Plattsburgh, NY
Leasing Manager	Crimson in Tuscaloosa, AL
Leasing Manager	Deacon Place in Winston-Salem, NC
Leasing Manager	Lafayette Place in Oxford, MS
Leasing Manager	Midtown Apartments in Gainesville, FL
Leasing Manager	Millennium in Norman, OK
Leasing Manager	Everly on the Loop in St. Louis, MO
Leasing Manager	The Domain at Columbia in Columbia, MO
Property Manager	Deacon Place in Winston-Salem, NC
Property Manager	Midtown Apartments in Gainesville, FL
Property Manager	Everly on the Loop in St. Louis, MO

**JOIN OUR  
TEAM**





**CAMPUS**  
ADVANTAGE

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